

P U S H P L A Y

INTERACTIVE FITNESS

PRAMA INTERACTIVE UNITS

STAY TUNED WITH FITNESS
INDUSTRY TRENDS

ACCORDING TO
THE MAIN INDUSTRY
STUDIES, TECHNOLOGY
IS **ONE OF THE
BIGGEST TRENDS** AND
IS A **CRUCIAL FACTOR
INFLUENCING** WHICH
FITNESS CLUB TO JOIN.

PRAMA Interactive Units are at the core of PRAMA's system. Using integrated LED light markings on pressure sensitive floors & walls, these new training elements will keep your members sweating and smiling at the same time!

By using lights and sound effects your users will experience an unforgettable and unique workout at your club. Trainers will be able to design each workout and extract real time performance data.

Perfect for competitions and events, with PRAMA INTERACTIVE UNITS you will complete the transition from *flooring surfaces* to **INTERACTIVE SOLUTIONS**.

TRANSFORM YOUR FLOORING INTO AN INTERACTIVE TRAINING ELEMENT

➤ Train balance, speed, reactions, stability, precision, coordination, agility, mobility and postural control.

➤ A totally different, innovative and fun way to exercise by using symbols and lights which guide movements.

➤ Create events, challenges and games between users, tracking score and storing performance data.



FLOORING
+ LIGHTS
+ SENSORS
+ SOFTWARE



PUSH PLAY

Our mission is to provide the best combination of performance flooring, interactive technology, inspiring designs, and ready-to-use programming, so that whomever the end user may be [bodytype, age and level], the experience is wholly engaging and feels intuitive.



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