

1218 9:50 AM Susan1 9:50 AM Lyns 9:50 AM Sophie/10:04:50 AM myzone

Up Next **11** 32:11

Green Space 1
Sandbag Over Shoulder Throw, 3 x Burpees

Aud	amanda	DanBee	DANIEL	DaveW	DAVID
87%	83%	89%	87%	82%	99%
Declan	fernando	Wiz	Hayley	John	KINGA
83%	86%	87%	92%	89%	80%
Lyns	Maximus	Miss L	MissE	Mank	NatalieS
91%	93%	82%	82%	85%	84%
Rach	Rambo	Rach	Rambo	Rach	Rambo
80%	80%	80%	80%	80%	88%
Sandra	Sara	SJ	SophieM	Susan1	Tina
87%	89%	89%	97%	80%	84%
Tricky					92%
84%					



myzone®

THE ULTIMATE CLUB EXPERIENCE



Myzone engages members and motivates them to come in to the gym and take part in challenges – it’s great fun. The biggest benefit to heart rate training is that it pushes you to do the best that you can do. We’re definitely going to use Myzone to continue to engage and support members in their fitness journey.

Marisa Hoff

Be Military Fit, Los Angeles Westlake



UNLOCK MORE WITH EVERY MOVE.

Myzone is bringing an immersive fitness experience to clubs and gyms around the world through accurate heart rate technology. Build a supportive squad, then watch as they come back for more.



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Set up and go.

MZ-INSTRUCT

MZ-Instruct gives you the freedom to focus on form and getting your class in the zone, with bespoke presets designed by you ahead of time.

WEARABLE FITNESS, BUT NOT AS YOU KNOW IT

MZ-SWITCH

The MZ-Switch is the world's first interchangeable heart rate monitor for the gym, outdoors or in water. Wearable three ways, your members can switch between the chest, wrist and arm, depending on their favourite way to work out.

KEY FEATURES

- ✓ 99.4% accuracy using the ECG sensor on the chest. 95% accuracy using the PPG sensor on the wrist and arm.
- ✓ Instant zone indicator LED.
- ✓ Tracks activity in water when worn on the wrist to a depth of 10m.
- ✓ Rechargeable.
- ✓ Stores up to 36 hours of exercise data.
- ✓ Bluetooth & ANT+ connectivity.
- ✓ Washable, interchangeable straps in a variety of colours.



LEARN MORE



MZ-3

The award-winning original, with extra connectivity and a memory boost. Members earn MEPs inside and out of the gym, while you cheer them on via the app.

KEY FEATURES

- ✓ Rechargeable
- ✓ Up to 7 months on a single charge
- ✓ Bluetooth
- ✓ ANT+™
- ✓ 16 hour memory
- ✓ Analogue

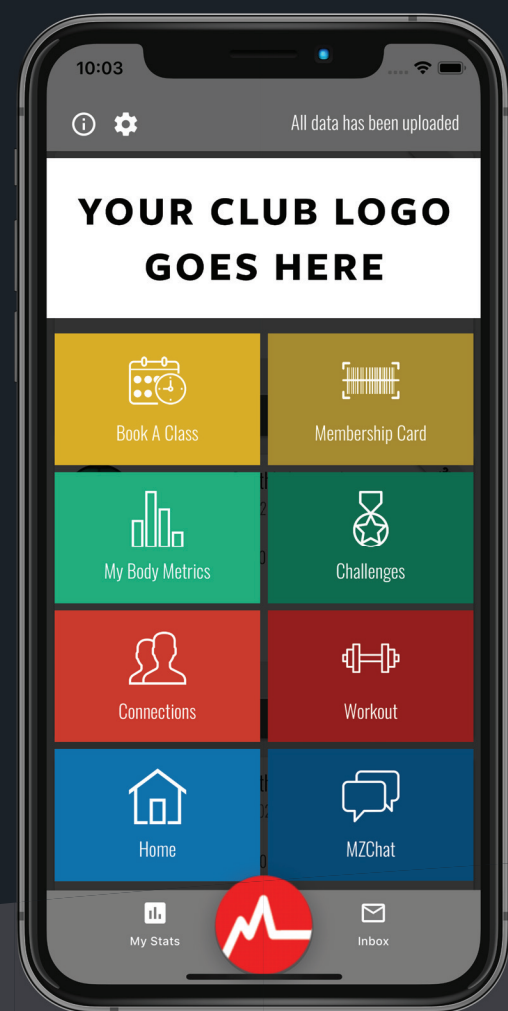


MZ-1

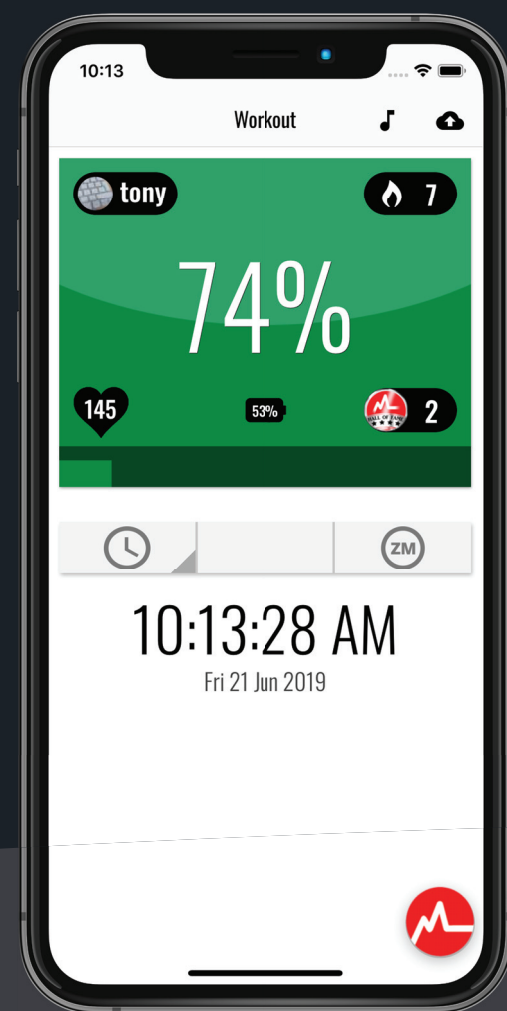
Built for a studio setting, the MZ-1 is competitively priced for club and gym operators. Perfect to bundle in for new customers.



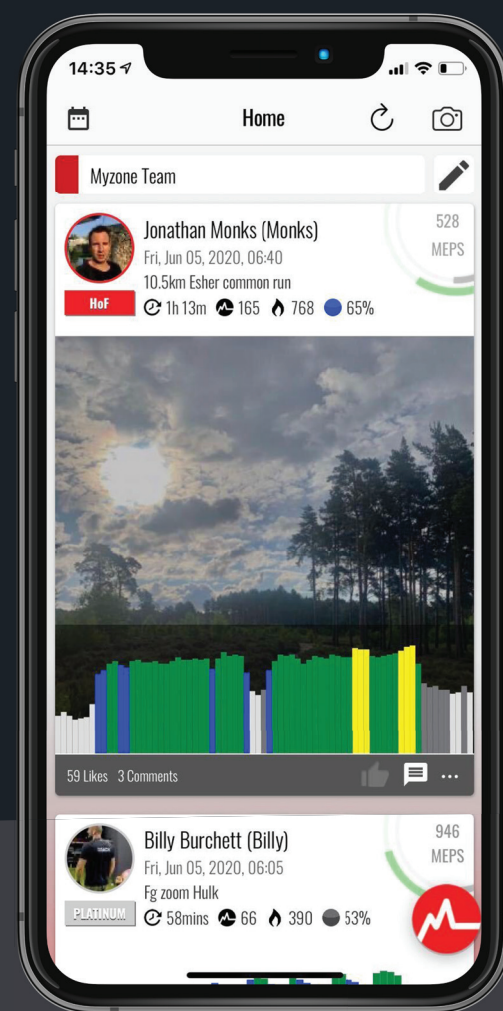
JOIN THE SQUAD WITH THE MYZONE APP



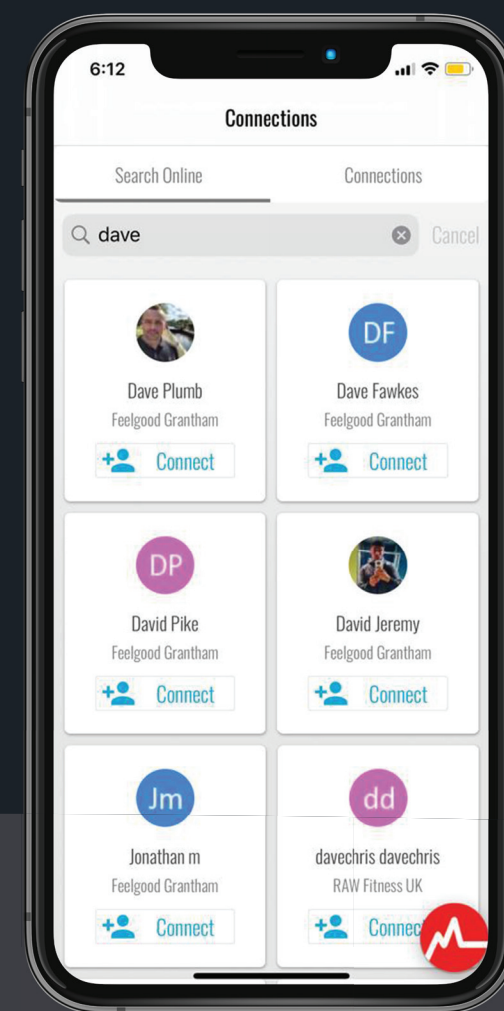
HOME SCREEN



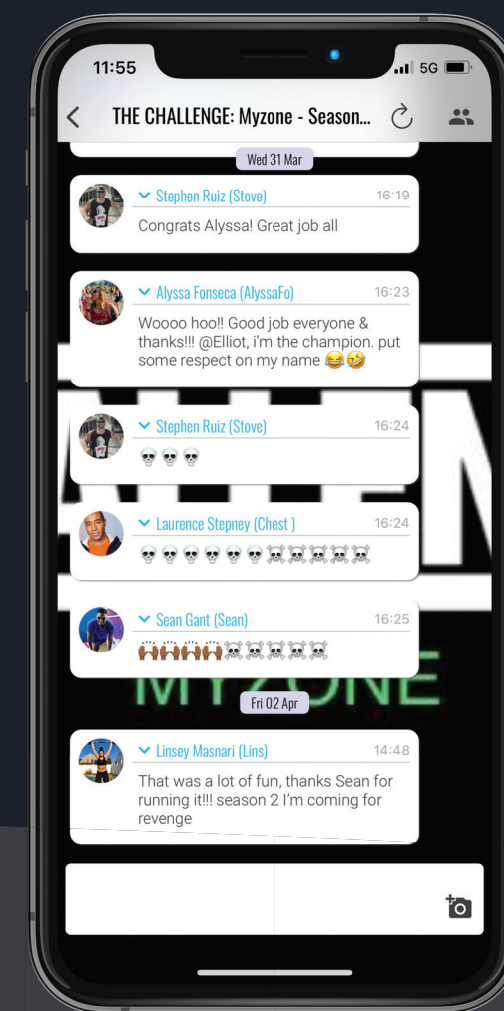
LIVE WORKOUT



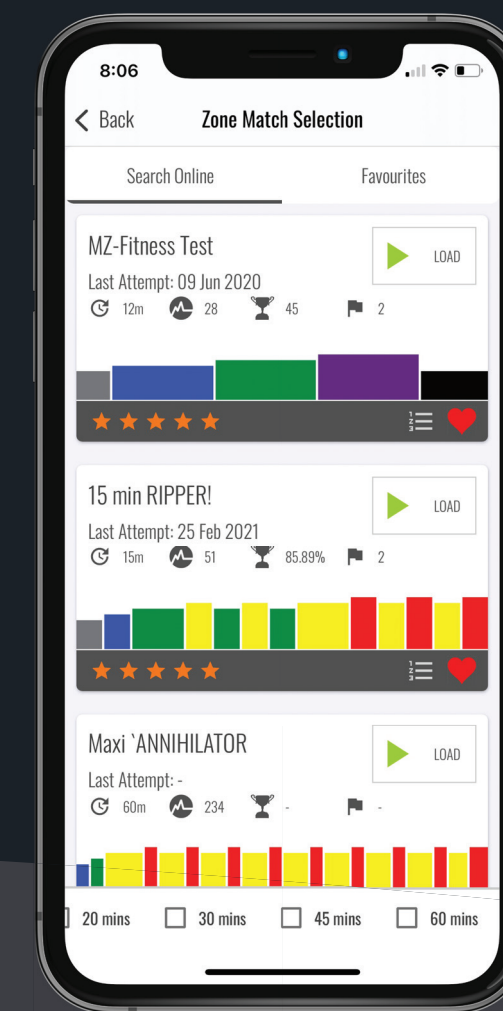
HOME FEED



SOCIAL CONNECTIONS



MZ-CHAT



MZ-FITNESS TEST

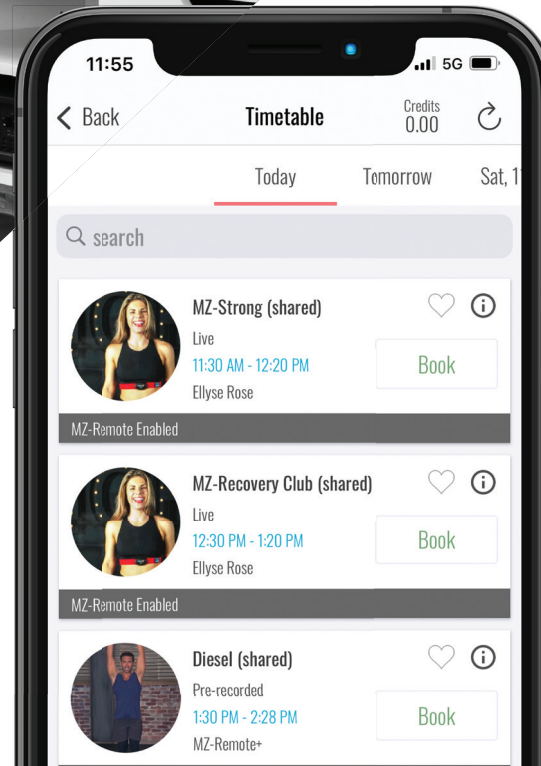
Unbeatable virtual experience

MZ-REMOTE

Recreate your studio buzz live in your members' living rooms to stay connected, no matter where they choose to work out.



LEARN MORE



ARE YOU READY? GAME ON

Bringing a gaming mindset to physical activity not only keeps people competitive with themselves and others, but it keeps exercise fun. It's never too late to enjoy moving.



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The biggest perk of the belts is the MEP challenges and the friendly competition. We have run three different challenges so far and they have all been successful in different ways. Students say that the challenges encourage them to work out when they otherwise would not. I also like seeing the modalities of training that are more effective in earning MEPs. It is just one more way to make fitness fun!

Kelly Young,
Founder of Kelly's Bootcamp

THE SECRET OF MYZONE SUCCESS

- Create a buzz and run challenges for your members.
- Download marketing materials and make your space work as hard as you do.
- Watch YouTube content and learn how we can help grow your business.
- Take advantage of 24/5 support so you and your members never miss a beat.
- Work with a dedicated Myzone account manager to develop and execute your action plan.

Like what you see? Get in touch to explore our asset database through the marketing portal.



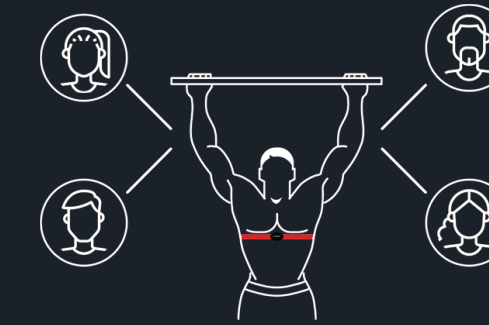
LEARN MORE

THE NUMBERS DON'T LIE



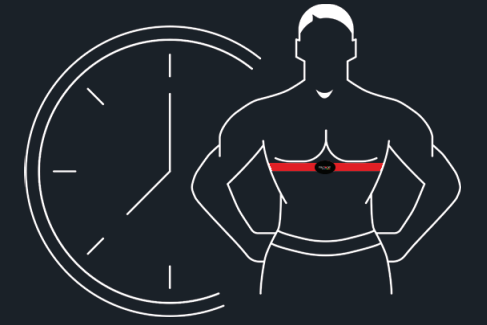
BUILD YOUR SQUAD

Movers who have more than four social connections crank out **41%** more exercise than those with no social connections.



DON'T CHASE MEMBERS - EARN REFERRALS

Myzone increases members NPS score by **11** points, which means they're more likely to tell their friends to join in the fun.



IN IT FOR THE LONG TERM

Adding fun to physical activity keeps Movers coming back – they stay **24%** longer than members without Myzone.



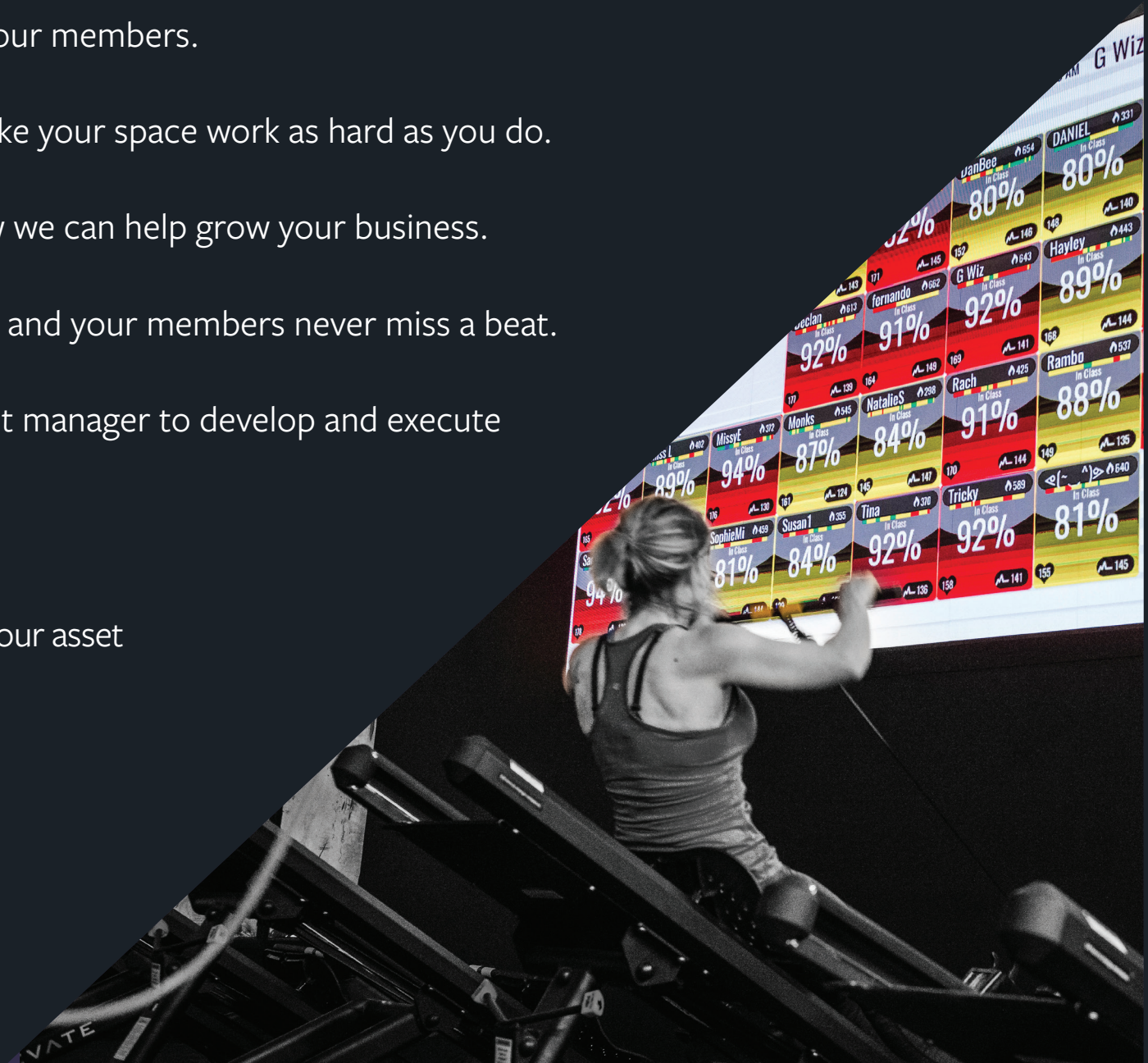
MORE OPPORTUNITIES TO SELL

Movers spend **3** times more than the average gym-goer.



KEEP THEM COMING BACK

MEPs keeping them motivated; Myzone increases club visits by **33%**.





WEARABLE TECH THAT INCREASES ENGAGEMENT

WE'RE STRONGER
TOGETHER.

Looking to boost your business with Myzone?
Hit us up at myzone.org or info@myzone.org



CONTACT US